



Limerick's Omni Channel Retail Destination

DUNNES STORES









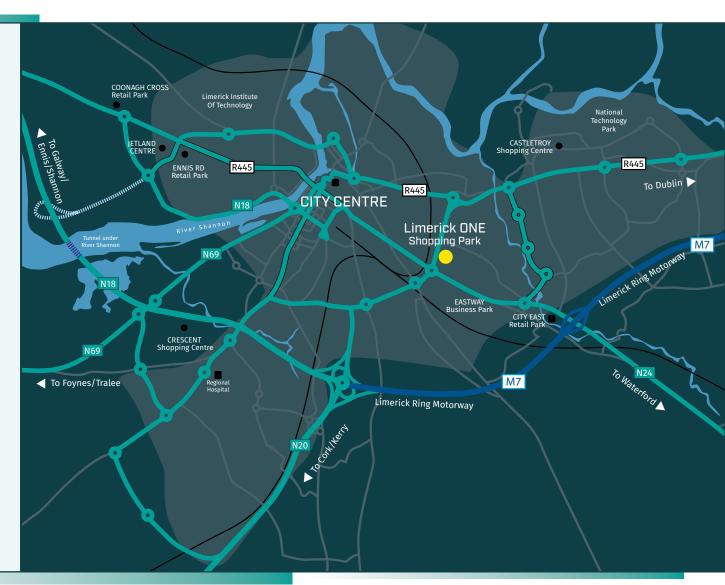


## LIMERICK \\ LOCATION

#### \\ TRANSPORT

Limerick One Shopping Park is located on the east side of Childers Road the main internal route around the south side of Limerick City approximately 2km from the City Centre.





# AERIAL \\ LIMERICK ONE SHOPPING PARK





# LIMERICK \\ STATS



Limerick is Ireland's third largest city with a population of 195,175 across the city and county. (Census 2016)



Limerick is the capital of the mid-west region.



Limerick is the second largest urban area in the province of Munster.



Limerick is Ireland's 5th largest tourism revenue generator.



# **OPPORTUNITIES** \\ THE PARK



High profile location on Childers Road c. 2km south east of the City Centre.



Located off the M7 Motorway which gives access from Galway, Cork and Dublin.



Located close to University of Limerick with over 21,000 students enrolled.









**GE Capital** 

Nearby major employers include Dell, Johnson & Johnson, Intel and GE Capital.





## 

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Over

50,000

customer cars enter the park per week.





## \\ SUPERB RETAILER REPRESENTATION

## **DUNNES STORES**





























# **CATCHMENT** \\ DEMOGRAPHICS



Limerick City and County population accounts for 195,175 people. The population of Limerick City stood at 58,319 in 2016 (Census 2016), an increase of 2.1% since 2011. This figure is expected to surpass 80,000 by 2022 (RPG Population Targets 2016 – 2022).



The Limerick region has become an important industrial hub, with well-established representation across manufacturing, medical technologies, international professional services, engineering, electronics and food sectors.



Limerick has the highest disposable income per person in Ireland outside of Dublin (cso 2016).



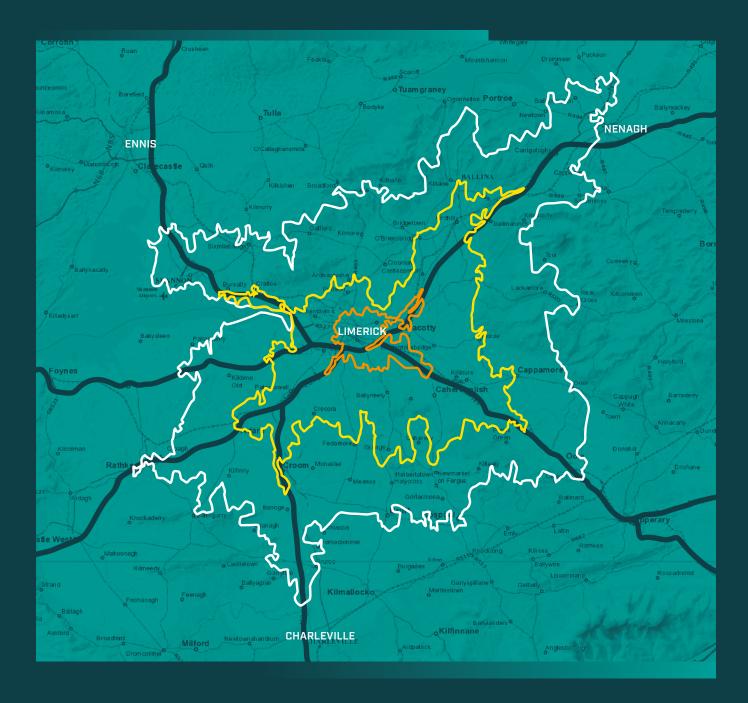
Shannon International Airport is located 25km to the north of the city and caters for a variety of national and international destinations. The most popular of these include London, Manchester, New York, Boston, Philadelphia, Faro and Malaga.

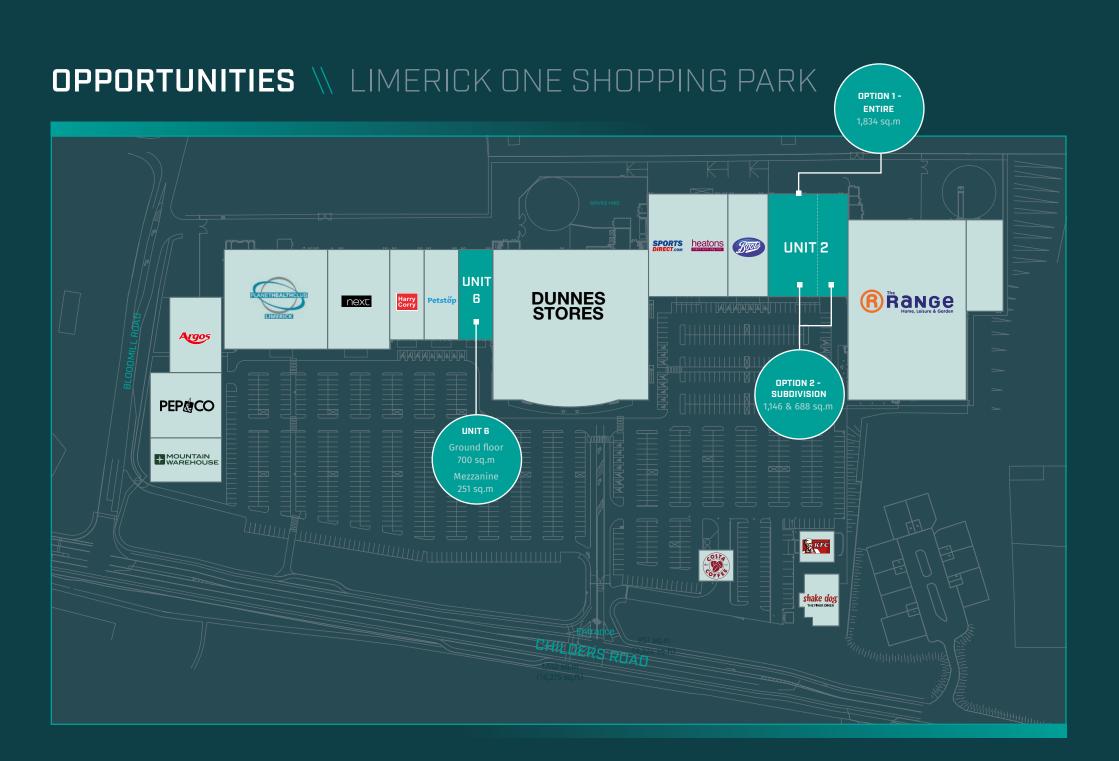
## \\ DRIVE TIMES

10 minutes

20 minutes

30 minutes

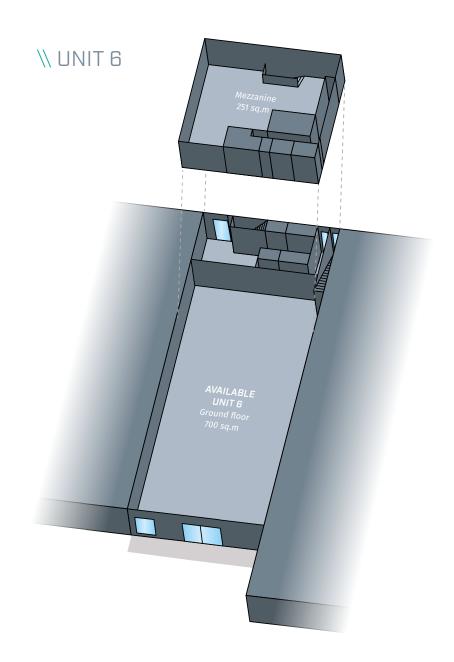






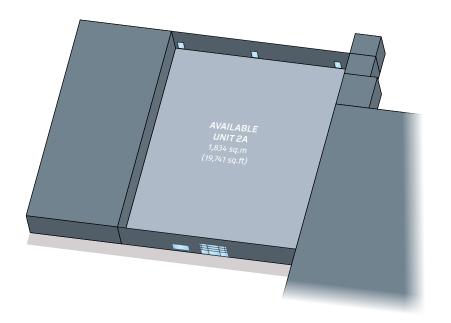
EXTERIOR IMAGE NEEDED



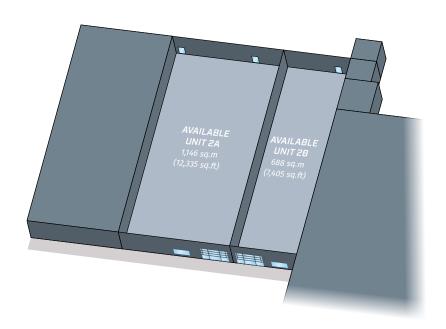




## \\ UNIT 2 - ENTIRE



## \\ UNIT 2A & 2B - SUBDIVISION











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